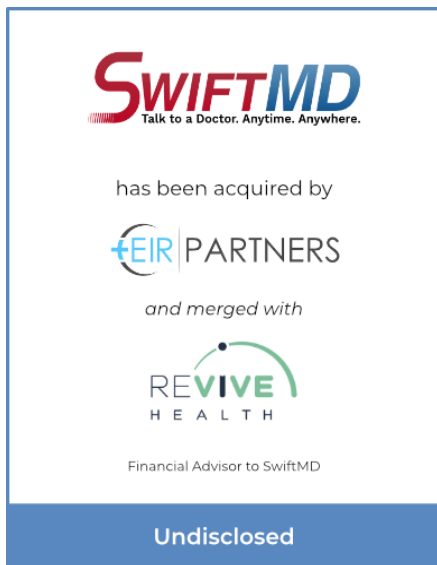




Bailey & Company Advises SwiftMD in its Merger with ReviveHealth



We're excited to share our latest engagement in the Healthcare Technology sector. Serving as the exclusive financial advisor to [SwiftMD](#), Bailey & Company helped facilitate the combination of two unique assets to form a leading virtual health platform.

NASHVILLE, TN (February 16, 2023): Bailey & Company ("Bailey"), a Nashville-based healthcare and tech-enabled services investment bank, is proud to announce it acted as exclusive financial advisor to SwiftMD ("Swift"), a 24/7 urgent care telehealth platform, in connection with its merger with [ReviveHealth](#) ("Revive"), a portfolio company of [Eir Partners](#).

SwiftMD is a digital virtual health company with the highest utilization rate in the industry, thanks to its unique business model and exclusive group of physicians. With a mission of providing a quick and easy way for patients and caregivers to connect with physicians virtually, their digital platform features U.S. trained board-certified doctors that provide 24/7 care exclusively for SwiftMD patients, which makes scheduling telehealth sessions faster and more efficient, improving the quality of care.

ReviveHealth is an affordable Whole Person Care subscription solution providing employees and consumers fully integrated everyday care including primary and urgent care, mental health therapy, physical therapy, pharmacy benefits, and care solutions across all 50 states. ReviveHealth offers customizable offerings for employers, plans sponsors, individuals, associations, and affinity groups with many plans less than \$1/day.

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ABOUT BAILEY & COMPANY

Bailey is a Nashville-based merchant banking platform focused on **growth and late-stage healthcare and technology companies**. Through the firm's **M&A advisory and strategic fund businesses**, Bailey supports strong management teams that have built scalable platforms by providing strategic insights, world class advice, and access to one of the most diverse networks of industry experts. Since our founding, our senior bankers have closed over **200 transactions representing more than \$17B in value**. For more information see:

www.bnco.com.