



## Bailey & Company Expands Principal Investing Strategy

**NASHVILLE, TN (May 9, 2023):** Bailey & Company (“Bailey”), a Nashville-based merchant banking platform focused on growth and middle market healthcare and insurance businesses, is pleased to announce the addition of Mike Healy and Alex Schmidt to the firm’s investing business, Bailey & Company Principal Investing. With these hires, Bailey further expands its presence as a value-added investor across the healthcare marketplace.

“Our vision at Bailey has always been to provide a combination of market access and strategic insight to both our advisory clients and portfolio companies,” said Jeff Bailey, Co-Founder and Managing Director. “Over the past several years we have made substantial investments into our platform, and we are excited to continue our growth within principal investing.”

Healy and Schmidt join Bailey’s Principal Investing team and collectively bring more than 30 years of acquisition and investing experience, with a particular emphasis on healthcare from their time at Healy Capital Partners and TT Capital Partners.

“I am excited to join Bailey & Company given our shared vision around the opportunity in lower middle market healthcare,” said Mike Healy. “The opportunity to reassemble an investment team and leverage the platform at Bailey allows us to provide growth-oriented companies with a unique capital option as we continue to build a leading healthcare merchant bank.”

The Bailey platform serves technology and service businesses in the healthcare and insurance sectors through two business units: Bailey & Company, a leading investment bank, and Bailey & Company Principal Investing, a private equity investor.

“Our platform is ideally suited to serve the needs of lower middle market businesses, many of which are founder owned” remarked Tim Scallen, Co-Managing Partner, Bailey & Company

Principal Investing. “The addition of Mike and Alex reflect the extensibility of our platform and our continued focus on lower middle market healthcare. Our team has spent the better part of a decade investing in the space—we believe the combination of a cohesive investment team and the strength of our merchant banking platform provides a unique option to businesses seeking a value-added partner as they enter their next phase of growth.”



## ABOUT BAILEY & COMPANY

Bailey & Company is a Nashville-based merchant banking platform focused on **growth and middle market healthcare and insurance businesses**. Through the firm’s **M&A advisory and principal investing businesses**, Bailey supports strong management teams that have built scalable businesses by providing strategic insights, world class advice, and access to one of the most diverse networks of industry experts. For more information see: [www.bnco.com](http://www.bnco.com).