



Bailey & Company Advises NorthGauge Healthcare on partnership with Coker



Leveraging our expertise in provider data management and the broader healthcare governance, risk, and compliance industry, Bailey guided nCred to a successful outcome with Hardenbergh

NASHVILLE, TN (October 10, 2023): [Bailey & Company](#) announced today that it served as the exclusive financial advisor to NorthGauge Healthcare Advisors, a national provider of medical review and advisory services in its partnership with Coker, a leading healthcare advisory firm.

“The demand for enhanced patient care and better health outcomes is driving healthcare stakeholders to invest in independent reviews as a means of ensuring quality,” said Jon Moses, NorthGauge CEO. “The NorthGauge-Coker partnership will allow us to provide additional critical solutions to our existing client base while continuing to expand,” added Dr. Robert Mordkin, chief medical officer.

This strategic partnership positions NorthGauge to accelerate its growth and expand its reach of unique medical review services to additional clients. By leveraging NorthGauge’s experienced team and network, Coker will enhance its value proposition to the health system and ambulatory care markets.

“We are proud to have advised NorthGauge in this exciting partnership,” said Andrew Hewlett, Bailey & Company managing director. “Our extensive experience advising healthcare consulting and medical peer review service firms allowed us to support NorthGauge in

achieving a successful outcome with Coker. We are excited to see the growth and innovation this partnership will foster within both organizations, and the additional value that the combined businesses will provide clients.”

About NorthGauge Healthcare Advisors

NorthGauge provides clinical review support services to assist in addressing clients’ most complex quality management, compliance, governance and leadership challenges. The NorthGauge medical staff spans all specialties and subspecialties and consists of carefully selected, board certified, actively practicing, and quality-driven physicians. The Company’s carefully designed methods have been closely scrutinized and shaped over many years by attorneys, CMOs, medical staff experts, quality and risk professionals, and executive leadership. For more information visit www.nghca.com

About Coker

Coker is a leading healthcare advisory firm providing performance transformation, transaction advisory, and compliance consulting services to hospitals and physician enterprises nationwide. For more information visit www.cokergroup.com

CONTACT INFORMATION



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MANAGING DIRECTOR

ABOUT BAILEY & COMPANY

Bailey is a Nashville-based merchant banking platform focused on **growth and late-stage healthcare and technology companies**. Through the firm's **M&A advisory and strategic fund businesses**, Bailey supports strong management teams that have built scalable platforms by providing strategic insights, world class advice, and access to one of the most diverse networks of industry experts. Since our founding, our senior bankers have closed over **200 transactions representing more than \$17B in value**. For more information see: www.bnco.com.