

Bailey & Company Advises PeerLink on its Pending Sale to Emperion



NASHVILLE, TN (July 11, 2025): Bailey & Company

announced today that it is serving as the exclusive financial advisor to PeerLink, an independent peer review services company, in its pending sale to Emperion, a leader in outsourced clinical review services. Emperion is backed by Stone Point Capital.

PeerLink is known for its strong provider network and proprietary technology platform that connects industry payers with network providers. The integration of PeerLink's offerings will enable Emperion to provide broader, more comprehensive solutions to clients. This acquisition enhances Emperion's clinical review

capabilities and brings valuable talent, technology, and expertise to Emperion.

This most recent transaction represents another successful outcome for Bailey & Company's payer services practice. Bailey is one of the most active advisors in the space, leveraging its extensive industry knowledge and relationships to advise more than 45 transactions in the sector. The firm's deep expertise and knowledge across the workers' compensation, disability, liability, and group health markets creates unique perspectives and insights that are highly valued by founders, financial sponsors, and strategic industry players.

"We are pleased to be advising PeerLink in this important transaction," said Jack Bailey, Managing Director at Bailey & Company. "Medical evaluation services fulfill a critical role in mitigating fraud, waste, and abuse in healthcare, presenting an attractive opportunity for vendors to deliver this essential service to industry stakeholders."

CONTACT INFORMATION



JACK BAILEY CO-FOUNDER & MANAGING DIRECTOR

DANIEL WARD, CFA SENIOR VICE PRESIDENT

ABOUT BAILEY & COMPANY

Bailey is a Nashville-based merchant banking platform focused on growth and middle-market healthcare and technology companies. Through the firm's M&A advisory and principal investing businesses, Bailey supports strong management teams that have built scalable platforms by providing strategic insights, world class advice, and access to one of the most diverse networks of industry experts. For more information see: www.bnco.com.